



PROGRAMS AT A GLANCE

WHO IS YOUR AUDIENCE? WHO ARE YOU TRYING TO IMPRESS? **WE CAN HELP.**

PROGRAM SERIES	TYPE	GENRE	AVAILABLE NOW	IN 2010	RUN TIME	HD	VOICEOVER
Videofashion News	Seasonal	Entertainment News	52/year	52	24 min	Yes	Yes
Videofashion Daily	Seasonal	Fashion/Lifestyle	70/year	70	48 min	Yes	No
Designer DNA	Long Shelf Life	Fashion Biography	1	12	48 min	Yes	Yes
Designer Marathon	Long Shelf Life	Fashion Biography	70	8	48 min	No	Yes
Elements of Style	Long Shelf Life	Fashion/Lifestyle	39	Ask	24 min	Limited	Yes
Model TV	Long Shelf Life	Celebrity/Fashion	65	13	24 min	Yes	Yes
Videofashion Men	Long Shelf Life	Men's Lifestyle	24	4/year	24 min	Yes	Yes
The Designers	Long Shelf Life	Biography/ Documentary	34	Ask	24 min	No	Yes
Fashion Uncensored	Long Shelf Life	Late-night	13	Ask	24 min	No	Limited
Fashion Uncensored Uncut	Long Shelf Life	Late-night	52	6	48 min	Limited	No
Fashion Classics	Retro Doc	Retro Documentary	65	Ask	24 min	No	Yes
Millennium Fashion: The Year in Fashion	Retro Doc	Fashion Documentary	25	1	48 min	Limited	Yes
The Bikini Open	Retro	Retro	14	Ask	96 min	No	Limited