

13 PROGRAM SERIES



- ▶ 52 fresh new programs every year
- ▶ Now available in HD
- ▶ 24 minute run time

From the catwalks to the sidewalks and everywhere in between, **VIDEOFASHION NEWS** tracks designer collections, the designers themselves, the models, and the behind-the-scenes celebrities of the fashion universe at shows, parties, and other cool-kids-only events. This fast-paced weekly video magazine has been produced continuously since 1976, winning four Aldo Awards for excellence in fashion journalism.



- ▶ 70 fresh new programs every year
- ▶ Now available in HD
- ▶ 48 minute run time

Twice a year, fashionistas rejoice as the world's brightest design minds unveil their newest masterpieces for the Spring/Summer and Autumn/Winter collections. **VIDEOFASHION DAILY** is your front-row ticket to the glitz and glamour that is Fashion Week in New York, London, Milan, and Paris. We're talking red carpets and runways, press conferences and interviews. Go backstage and see how the magic unfolds.



- ▶ 13 episodes through May 2011
- ▶ Available in HD
- ▶ 48 minute run time

The **DESIGNER DNA** series is a comprehensive study of the essence of a designer. **DESIGNER DNA** breaks down the elements and trademarks that, when put together, uniquely combine to make up a designer's distinctive signature. Get down to the nuts and bolts of what sets one designer apart from another.



- ▶ 70 programs available now
- ▶ 8 more in production for 2010
- ▶ 48 minute run time

In a world where designer labels come and go at the drop of a highly fashionable hat, only the strongest survive. **DESIGNER MARATHON** takes you from the humblest of beginnings through the most spectacular creations that catapulted these designers and design houses to fame. We map out a timeline of the careers of the most influential trendsetters of the last three decades as they build their far-reaching fashion empires.



- ▶ 39 programs available now
- ▶ Limited availability in HD
- ▶ 24 minute run time

Style is that special something that is made up of so many different elements. We break it down for you here with **ELEMENTS OF STYLE**, an in-depth look at all the things that matter. Swoon over shoes so divine that you feel guilty letting them touch the ground. Peer through the lenses of famous fashion photographers. Visit designer homes. Discover ecofashion. Go to Hollywood. In style, of course.



- ▶ 65 programs available now
- ▶ Volume 6 #1-13 in production through 2010
- ▶ Volume 5 available in HD
- ▶ 24 minute run time

You've seen them strutting down the runways, fixing their sultry stares on you from magazine covers and billboards. Some of these beautiful people are household names. Others are the fresh, new faces of next-generation supermodels. **MODEL TV** introduces you to models as you've never seen them before.



- ▶ 24 programs available now
- ▶ 4 in production for 2010
- ▶ Volume 20+ available in HD
- ▶ 24 minute run time

Fashion isn't just for the ladies. **VIDEOFASHION MEN** broke new ground in 1984 as the first and only program series dedicated to men's fashion, bringing you the men's collections from New York, London, Milan and Paris. Men's fashion also includes his favorite accessories: his bling, his gadgets, his cars, his women. For the dapper and the daring, for the gentleman and the rebel, we explore all aspects of stylish living for men.



- ▶ 34 programs available now
- ▶ Production varies
- ▶ 24 minute run time

Icons. Legends. Provocateurs. **THE DESIGNERS** is a biographical program series on the most important fashion makers of the last three decades, tracking not only their careers, but also their lives outside of fashion. Visit the designers' studios, mingle backstage at the shows, and tour their boutiques. Become intimately acquainted with each superstar's collections, design philosophy, signature style, and creative inspiration.



- ▶ 13 programs available now
- ▶ Production varies
- ▶ 24 minute run time

FASHION UNCENSORED is high fashion's steamy but tasteful contribution to the too-hot-for-daytime genre. This provocative, tightly edited series takes you front-row to runways so sizzling we're surprised they don't melt. Barely legal lingerie, see-through fabrics, and miles of skin steal the stage as top designers and top models titillate us with their sexiest, most crowd-pleasing performances yet. You can thank us later.



- ▶ 52 programs available now
- ▶ 6 more in production for 2010
- ▶ New production in HD
- ▶ 48 minute run time

FASHION UNCENSORED UNCUT takes you on an extended trip to the most risqué fashion shows of the top designers in New York, London, Milan, and Paris. The shows the less fortunate wish they had seen. These programs harness raw sex appeal in uncut, uncensored, unedited catwalk presentations in real time, including the material that hit the cutting room floor when the original Fashion Uncensored programs were made.



- ▶ 25 programs available now
- ▶ Year 2010 available Sept. 2010
- ▶ 2007+ available in HD
- ▶ 48 minute run time

Each year brings us new looks, new trends, new designers, new models. Some are unforgettable, and some we'd rather forget, but it all came together to give each year its own distinctive feel. **MILLENNIUM FASHION: THE YEAR IN FASHION** is the definitive series on the history of fashion, highlighting the most important moments in fashion history. This documentary series chronicles the ups and downs of each year in fashion from 1985 to the present.



- ▶ 65 programs available now
- ▶ Production varies
- ▶ 24 minute run time

We apologize for the side ponytails and the neon legwarmers. Not every fad was a brilliant one. Thankfully, we can look back at them now and laugh, as we expertly separate the mistakes of the moment from the looks that endure through time. **FASHION CLASSICS** revisits the very best-of-the-best from Videofashion's extensive library, bringing a contemporary perspective to some gems from fashion's not-so-distant past.



- ▶ 14 programs available now
- ▶ Ask us about future production
- ▶ 96 minute run time

Ah, bikini! Ah, ah, bikini! **THE BIKINI OPEN** is a cheeky, retro series featuring men's and women's swimsuit, fitness, and modeling competitions from the early 90s. Women in thong bikinis, men in Speedos, tanned limbs flying about, and hips gyrating to music. This is early reality TV: interactive viewer polls and candid camera moments featuring good, clean fun. *Wink.*