

NEW FOR 2011



designer
DNA

THE ESSENCE OF DESIGN

[view one full program](#)

VITALS

- ▶ 13 episodes in production through May 2011
- ▶ Available in HD
- ▶ 48 minute run time

FEATURES

- ▶ Fashion in real time
- ▶ Editorial analysis
- ▶ 5-8 edited segments
- ▶ Interviews straight from the sources

Designers are characterized by certain trademarks that remain consistent throughout their careers, trademarks that are at the very core of their "design DNA." Developed over time, these distinctive elements help fashion lovers to recognize the signature style of a designer or design house. Each hour-long episode of **DESIGNER DNA** features a single designer, turning the spotlight on what they're known for, and takes you through the collections that best illustrate these signatures, paring it all down to the core.

**13 of the following designers will be featured in Volume 1
(subject to change)**

Alexander McQueen (Volume 1 Number 1)
Calvin Klein
Chanel
Dolce & Gabbana
Donna Karan
Giorgio Armani
Jean Paul Gaultier
John Galliano
Marc Jacobs
Prada
Ralph Lauren
Tom Ford
Valentino
Versace
Vivienne Westwood
Yves Saint Laurent



MODEL TV VOLUME 6

13 programs in production through May 2011
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01 Kasia Struss, Kate Moss, Giedre Dukauskaitė, Toni Garrn, Karmen Pedaru, Georgina Stojiljkovic, Natazha Akin, Edita Vilkeviciute

02 Eniko Mihalik, Michaela Kocianova, Dorothea Barth Jorgensen, Iselin Steiro, Constance Jablonski, Frida Gustavsson, Anna Selezneva

03 Cindy Crawford, Jac Jagaciak, Hanne-Gaby Odiele, Kelli Lumi, Iris Strubegger, Model As Muse: Embodying Fashion