

DESIGNER MARATHON

VITALS

- ▶ 70 programs available now
- ▶ 8 programs for 2010
- ▶ 48 minute run time

FEATURES

- ▶ Magazine format
- ▶ 15 edited segments
- ▶ 2-5 minutes long



You know the names. You've seen some of their collections. You want more. We are giving you more of these world famous designers and fashion houses in each hour-long program of **DESIGNER MARATHON**. This magazine-format series is composed of approximately 15 segments ranging in length from 2-5 minutes starting with the earliest collections to the present day. Video-fashion presents you with a chronological timeline highlighting signature collections, retrospectives, and designer-related special events such as fittings, parties, book signings, photo shoots, tours, and museum exhibits. Segments also include designer interviews, backstage with hairstylists & make-up artists, model interviews, red carpet celebrities, and press coverage.

VOLUME 1:

01 Viktor & Rolf 02 Kenzo 03 Jean Paul Gaultier 04 Todd Oldham 05 Marc Jacobs 06 Donatella Versace 07 Anna Sui 08 Celine 09 Paul Smith 10 Diane von Furstenberg 11 Prada 12 Roberto Cavalli 13 Dolce & Gabbana

VOLUME 2:

01 Oscar de la Renta 02 Louis Vuitton 03 Sonia Rykiel 04 Ralph Lauren 05 Salvatore Ferragamo 06 Giorgio Armani 07 Missoni 08 Michael Kors 09 Valentino 10 Hussein Chalayan 11 Bill Blass 12 Matthew Williamson 13 Gianfranco Ferré

VOLUME 3:

01 John Galliano I 02 John Galliano II 03 Alexander McQueen I 04 Alexander McQueen II 05 Christian Dior I 06 Christian Dior II 07 Vivienne Westwood I 08 Vivienne Westwood II 09 Yves Saint Laurent I 10 Yves Saint Laurent II 11 Chanel 12 Fendi 13 Karl Lagerfeld

VOLUME 4:

01 Geoffrey Beene 02 Julien Macdonald 03 Isaac Mizrahi 04 Stella McCartney 05 Narciso Rodriguez 06 Christian Lacroix I 07 Christian Lacroix II 08 Vera Wang 09 Antonio Berardi 10 Dries Van Noten 11 Emilio Pucci 12 Gianna Versace 13 Francisco Costa for Calvin Klein

VOLUME 5:

01 Burberry Prorsum 02 Chloe 03 Carolina Herrera 04 Betsey Johnson 05 Calvin Klein 06 Yohji Yamamoto 07 Givenchy I 08 Givenchy II 09 Proenza Schouler 10 Halston (1932-1090) 11 Tommy Hilfinger 12 Moschino 13 DSquared2

VOLUME 6:

01 Badgley Mischka 02 Emanuel Ungaro 03 Alber Elbaz 04 TBA 05 Donna Karan 06 DKNY 07 Baby Phat 08 Zac Posen 09 Jil Sander 10-13 TBA