



## ELEMENTS OF STYLE

### VITALS

- ▶ 39 programs available now
- ▶ Limited HD
- ▶ 24 minute run time

### FEATURES

- ▶ Magazine format
- ▶ 3-5 minute segments

How do you define style? Utilizing the world-famous Videofashion Library, we created the **ELEMENTS OF STYLE** series to meet the needs of programming executives searching for fashion and beauty programming that never gets old. Here, we examine every facet of fashion and all of the things that contribute to style as we understand it.

### VOLUME 1

- 01 "Urban Wear: Hip Hop Hooray"
- 02 "Metropolitan Style"
- 03 "The Shopping News: Paris"
- 04 "Head Over Heels"
- 05 "The Sixties: A Decade of Influence"
- 06 "Beauty Spots"
- 07 "Backstage Beauty Players"
- 08 "Through the Lens"
- 09 "Movie Magic"
- 10 "The Shopping News New York"
- 11 "The Shopping News: London"
- 12 "Canvassing Fashion"
- 13 "All That Glitters"

### VOLUME 2

- 01 "The Shopping News: Milan"
- 02 "Fashion House"
- 03 "Fashionably F.I.T."
- 04 "Musees Du Style"
- 05 "Finishing Touches"
- 06 "A Guy's Guide"
- 07 "Intimate Fashion"
- 08 "Fashion Goes Glossy"
- 09 "A Bride's Guide"
- 10 "Lights! Camera! Fashion!"
- 11 "Celebrity Crush"
- 12 "Fibers of Fashion"
- 13 "Retrospectacular!"

### VOLUME 3

- 01 "The Art Show"
- 02 "Fashion Philanthropists"
- 03 "The Shopping News: International"
- 04 "The Flavor of Fashion"
- 05 "The Fit Club"
- 06 "Fashion Eccentrics"
- 07 "Looking Good"
- 08 "Craftworks"
- 09 "Men of Style"
- 10 "A Model Life"
- 11 "First Lady of Style"
- 12 "Role Reversal"
- 13 "The Jewel Box"