

# VIDEOFASHION MEN

## VITALS

- ▶ 24 programs available now
- ▶ 4 programs in production for 2010
- ▶ Volume 20+ available in HD
- ▶ 24 minute run time

## FEATURES

- ▶ Magazine format
- ▶ Men's lifestyle video magazine
- ▶ 3-5 minute segments
- ▶ No host of easy localization



**VIDEOFASHION MEN** is a magazine-format series that delivers the news and details the direction of the latest trends in men's fashion. Launched in 1984, **VIDEOFASHION MEN** is not just about fashion; it's about style. **VIDEOFASHION MEN** shows you the hottest looks from the men's collections in New York, Paris, and Milan, but we all know that style is so much more than the clothes you wear. We include off-the-runway men's interest topics such as celebrity interviews, male model profiles, women's lingerie shows, and more.

## VOLUME 24

**01 "DIVERSIFIED HOLDINGS":** Claiborne by John Bartlett, Robert Geller, Richard Chai Men, Duckie Brown, Antonio Azzuolo, Bespoken, Thom Browne

**02 "LONDON MEN":** Carolyn Massey, James Long, A Child of the Jago, Lou Dalton, Top Shop MAN, Wintle by Jsen Wintle

## VOLUME 23

**01 "MAD MEN":** Russell Simmons, Robert Geller, Hickey, Buckler, Z Zegna, Spurr, Perry Ellis

**02 "MEN AT WORK":** John Bartlett, Patrik Ervell, Duckie Brown, Loden Dager, Orthodox, Victor Glemaud, Tim Hamilton, Thom Browne

**03 "PREMIUM CUTS":** Calvin Klein Men, Obama Style, Z Zegna, Richard Chai Men, Oeltjenbruns, Nacho Figueras for Ralph Lauren, Duckie Brown

**04 "RUGGED TERRAIN":** William Rast, Freeman's Barber Shop, Trovata, Roundtable: Men's Style Tips, Robert Geller, Lacoste, John Varvatos at CBGB

## VOLUME 22

**01 "FRESH BEATS":** John Varvatos, John Varvatos at CBGB, Sean John, Ann Demeulemeester, Scott Barnhill, Dior Homme, Louis Vuitton

**02 "SHARP SHOOTERS":** Hermes, Z Zegna, John Galliano, Patrik Ervell, Emanuel Ungaro, Tom Warren, Raf Simons, Trends, Valentino

**03 "BACK TO CLASSIC":** Paul Smith Paris, Dries Van Noten, Conference of Birds, Rykiel Homme, Model: Andre Ziehe, Perry Ellis, Yohji Yamamoto, Lanvin

**04 "MIX MASTERS":** Jean Paul Gaultier, Kris van Asshe, George Lois, Yoko Devereaux, Tennis Workout: Dimitry Tursunov, Buckler, Nautica

## VOLUME 21

**01 "MAN OF THE MOMENT":** John Varvatos, Robert Geller, Perry Ellis, John Bartlett, Thom Browne, Unruly Hair, Lacoste, Z Zegna

**02 "CROSS CURRENTS":** Gucci, Parke & Ronen Fitting, Giorgio Armani Exhibit, Todd Lynn, DAKS, Patrik Ervell, Tommy Hilfiger

**03 "THE LIFE AQUATIC":** Burberry Prorsum, Missoni, Alessandro dell'Acqua, Model: Chad White, Valentino, Jil Sander, Alexander McQueen, Gianfranco Ferre

**04 "UNDERSTATED ELEGANCE":** Calvin Klein, John Varvatos, Bottega Veneta, Marni, Tomer, Model: Robert Perovich, Robert Geller, Salvatore Ferragamo

**05 "IN THE FLASH":** DSquared2, Dolce & Gabbana, Dries Van Noten, Roberto Cavalli, Paul Smith, Versace

**06 "A MAN ABOUT TOWN":** D&G, Nautica, Vivienne Westwood, Perry Ellis, Model: Danny Beauchamp, CILA Lingerie Awards, Patrik Ervell, Prada